

Fundraising

Funding the Future.

Alyeska Ski & Snowboard Club has been around for forty years! It has bettered the lives of thousands of children and young adults. We use winter sports as a way to help educate a child, to promote exploration, and produce citizens who will have a transforming influence in our world. Our volunteer's, staff and coaches are positive role models who strive to instill the values of commitment, teamwork, discipline and citizenship in each individual.

Each year is challenging for our organization. As the Not-for-Profit community is growing we must find new and creative ways to underwrite the future, and fulfill our mandate to keep our programs costs to families as low as possible.

ASSC offers several tax-deductible underwriting opportunities. Our goal for 2007-2008 is to raise \$250,000 so that we make lay the first of many solid cornerstones that will support our program's future.

Alyeska Ski & Snowboard Club is a Not-for-Profit Corporation recognized by the Internal Revenue Service.

ASSC's Elite
Corporate Sponsorships

ASSC Community Corporate Partner - More than \$20,000 in direct financial contribution, products or services.

ASSC Family Corporate Partner - More than \$15,000 in direct financial contribution, products or services.

ASSC Achievement
Corporate Partner - More than \$10,000 in direct financial contribution, products or services.

ASSC Endeavor Corporate Partner - More than \$5,000 in direct financial contribution, products or services.

Glacier Valley Ski Education Foundation, a 501c(3) Corporation within the ASSC family, offers the Junior Program. Other options for your review and consideration to support this program are:

GVSEF Olympic

Challenger - \$8,000 a year in a direct financial contribution towards a four race event called a "Series", or the Alaska State Championship comprised of the following disciplines: Slalom, Giant Slalom GS or Downhill hosted at Alyeska Resort. These events seed racers from all over the state and last as long as a week and culminate in a championship finish. This level of sponsorship requires a minimum of a two-year commitment with negotiated payment options available.

GVSEF Race Leader - \$2,500 in direct financial contribution towards a singular race comprised of two runs for the best combined time, or a Divisional Speed camp for Super G and Downhill disciplines. These events would be hosted at Alyeska Resort in Girdwood.

Race Training

Center - \$7,500 a year direct contribution supporting the three-story, 12,000 sf Race Training Center housing ASSC's club and race administration, athlete lockers, tech center, classrooms for athletes and coaches, and common area for program families.

15 Passenger Van - \$7,500 a year to support the ASSC's late model fully insured 15-passenger van to transport athletes between Anchorage and ASSC's Race Training Center 37 miles to the south in Girdwood. The van was purchased to make training more affordable and accessible to program participants.

The Brian Russell Memorial

Fund - The Brian Russell Memorial Fund founded in May of 2000 after the tragic passing of Brian Russell at age 16. Brian competed for and represented the Alyeska Ski Club at local and national alpine events. Brian was an outstanding athlete, an avid skier and alpine ski racer, and an excellent student. In his memory, the Alyeska Ski and Snowboard Club and Glacier Valley Ski Education Foundation have established a scholarship fund in his name. The mission of the Brian Russell Memorial Fund is to promote and inspire the love of junior ski racing and provide financial support to developing junior ski racers. The Fund is structured so that athletes age 15 and older are encouraged to be active in year-round training and racing, maintain 3.0 GPA's or better, be positive role models and remain drug and alcohol free.

The Tanaka Foundation

The Tanaka Foundation is a 501(C)3 non-profit corporation founded in the memory of Jim Tanaka. The foundation is a very important partner of the Alyeska Ski Club. It has produced and owns hill infrastructure (Tanaka Lift, snowmaking and lighting systems on Tanaka Hill), and was the prime fundraising entity for the recent RTC Center expansion project. The Tanaka Foundation is committed to supporting youth ski racing in Alaska.

